





FOSTERING ADMINISTRATIVE EXPERIENCES AND BEST PRACTICES ON COVID-19 CRISIS MANAGEMENT IN UGANDA: A CASE OF ENTEBBE REGIONAL REFERRAL HOSPITAL

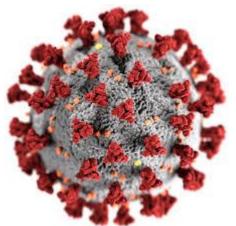
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Background

• The COVID-19 pandemic profoundly impacted the operations of health institutions and medical practitioners worldwide, with its effects particularly severe in developing economies such as Uganda. Unlike previous health crises, COVID-19 introduced unprecedented challenges due to its rapid spread, high infection rates, and global reach, requiring hospitals and healthcare systems to adapt quickly. The pandemic disrupted routine healthcare services and forced hospitals to respond under extreme pressure, making it difficult to balance regular care with the demands of COVID-19 treatment.





Background cont...

 Healthcare institutions, including Entebbe Regional Referral Hospital, faced significant threats and struggled to cope with the overwhelming influx of patients, resource shortages, and the need for swift, accurate decision-making. The management of such crises placed immense pressure on hospital leadership, highlighting the critical importance of effective administrative strategies mitigating the effects of the pandemic.





Background cont...

 This study focused on investigating administrative experiences and best practices in COVID-19 crisis management at Entebbe Regional Referral Hospital. By examining how the hospital administration responded to the crisis, the study aimed to uncover strategies that were effective in managing the pandemic and provide recommendations for improvir management in future healt crisis emergencies.



Introduction

 This study investigated the impact of administrative experiences and best practices or COVID-19 crisis management at Entebbe Regional Referral Hospital. In particular, it analyzed the roles of health administration corporate social responsibility (CSR), and planning in effectively managing the pandemic. The unprecedented nature of the COVID-19 crisis exposed vulnerabilities within healthcare systems globally, and hospitals in developing economies, such as Uganda, were especially affected.





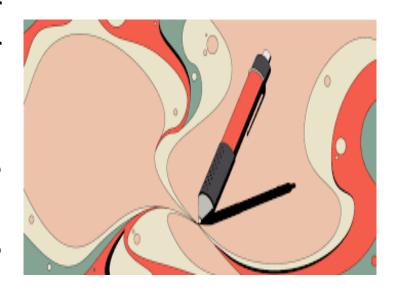
Introduction cont...

 Understanding how administrative practices influenced the hospital's ability to respond to the pandemic is crucial for enhancing future crisis preparedness. By employing both quantitative and qualitative research methodologies, the study aimed to identify the key factors that contributed to successful crisis management at Entebbe Regional Referral Hospital. The focus on health administration, CSR, and planning provided a comprehensive view of the hospital's internal and external strategies during the crisis.



Introduction cont...

• The study's findings are intended to offer practical insights and recommendations for optimizing administrative practices and improving hospital readiness for future health emergencies. The lessons learned from Entebbe Regional Referral Hospital's experience could serve as a model for other healthcare institutions facing similar challenges.



Objectives

The study aimed to:

- Analyze the impact of health administration on th hospital's effectiveness in managing the COVID-19 crisi focusing on leadership and resource management.
- Assess the influence of corporate social responsibility is supporting crisis response efforts through exter partnerships and community engagement.
- Examine the role of planning in ensuring effective cr management, particularly in terms of preparedness a adaptive strategies during the COVID-19 pandemic.





Research Questions

The study aimed to answer the following research questions:

- What is the impact of health administration on COVID-19 crisis management?
- How does corporate social responsibility influence crisis response?
- What role does planning play in ensuring effective COVID-19 crisis management?

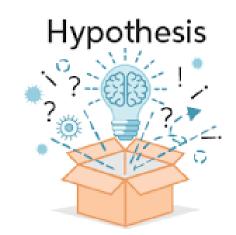




Hypotheses

The following null hypotheses were tested in the study:

- **H**₀₁: There is no significant impact of health administration on crisis management at Entebbe Regional Referral Hospital.
- H₀₂: There is no significant impact of corporate social responsibility on crisis management at Entebbe Regional Referral Hospital.
- H₀₃: There is no significant impact of planning on crisis management at Entebbe Regional Referral Hospital.





 The study focused on three key areas: Health Administration, Corporate Social Responsibility and Planning. The table in the next slides summarizes the key concepts, general findings, and suggested best practices for managing the COVID-19 crisis at Entebbe Regional Referral Hospital





1.0Resource **Allocation and** Management

Findings

its capacity.

The results revealed that one of the immediate Implementing flexible space utilization challenges Entebbe Regional Referral Hospital faced during the COVID-19 crisis was a significant surge in patient numbers, particularly in the Intensive Care up temporary field hospitals, can Units (ICUs)/HDUs. Despite this, the hospital managed the crisis effectively by rapidly expanding numbers.

strategies, such as converting non-clinical areas into patient care units and setting effectively manage surges in patient

Best practice

1.1 Scaling **Capacity**

For instance, Entebbe Regional Hospital repurposed facilities to quickly adapt to increased existing spaces into ICUs to accommodate critically demand and ensure that adequate care is patients and for staff accommodation. provided during emergencies. Additionally, the hospital utilized field hospitals to manage the overflow, other essential services were referred to lower health facilities, and shifted essential services to another campus (Grade A), ensuring that patients received timely care despite the overwhelming demand. Zones were created to separate Patients: Triage Zone, Presumptive cases, Suspect cases. And confirmed cases. This swift response demonstrated the bespital's adaptability

healthcare These approaches allow

	Findings	Best practice
1.2 Equipment and Supplies Management	The availability of essential equipment—such as ventilators, personal protective equipment (PPE), and testing kits—was a critical factor in managing the COVID-19 pandemic. Entebbe Regional Referral Hospital was relatively better positioned to meet the demand for these resources due to its robust supply chains and access to centralized government resources. Ministry Of Health provided Oxygen Mask with Tubing and Connector, Disposable (Adult), Oxygen Mask with Tubing and Connector, Disposable (Adult), Oxygen Mask with Gas, Large (6.8cbm, 45 L) De-Ionized Water 20 Ltr, Oxygen Mask, Non-Rebreathing, Paediatric Size with Accessories Face Mask, Size 3-4 For Adults/ Large Chn.Ambu among others. In contrast, some other hospitals in Uganda faced significant challenges, particularly with PPE shortages,	Establishing a centralized system for monitoring and distributing critical supplies, along with maintaining emergency stockpiles, can ensure that hospitals are adequately equipped during health crises. This approach helps to streamline resource allocation, prevent shortages, and ensure timely access to essential equipment and materials.

2.0 Corporate Social Responsibility

Findings

The COVID-19 pandemic presented unique challenges, but it also underscored the importance of Corporate Social Responsibility as a means for government, NGOs and individuals to demonstrate their commitment to the well-being of Entebbe Staff and the communities around. The study discovered that donations played a critical role in supporting Entebbe Regional Referral Hospital. Whereas, it was true that Hospitals and clinics experienced overwhelming demand, Entebbe Regional Referral Hospital received donations that assisted supply essential items such as personal protective equipment, ventilators, and medicines. Contributions from Ministry of Health, Mildmay Uganda, Infectious Diseases Institute, MRC / UVRI and LSHTM Uganda, World Health Organization, Oxygen from Roofings (U) LTD, Hon. Ndugu Ruhakana Rugunda's National CSR Drive,

Best practice

clothing. In-kind donations helped fill these gaps.

However, before sending in-kind donations, they ensured to coordinate with the recipient organization (Entebbe Regional Referral Hospital).

Entebbe Regional Referral Hospital was in

dire need of specific items, such as

sanitizers, medical supplies, food, and

personal protective equipment,

3.0 Staff	Management and
Support	

Best practice

rapid adaptation of the workforce at
Entebbe Regional Referral Hospital to
handle the increased demand for care.
Key measures included:
Reassigning Staff: Shifting staff from
elective procedures to focus on COVID-19
care.

The COVID-19 pandemic necessitated a

Developing a flexible workforce strategy, which includes cross-training programs and maintaining a reserve of temporary or volunteer staff, will enable Entebbe Regional Referral Hospital to swiftly adapt to changing needs during a crisis.

3.1 Workforce Flexibility:

Recruiting Contract Staff (MOH):
Bringing in additional personnel to
support the overwhelmed workforce.
Utilizing Volunteers: Effectively
incorporating volunteer healthcare
workers to bolster the hospital's staffing
capacity.
The UPDF and Uganda Police

Leadership set up teams: Medical,

nce, and each had a team leader.

Support, Administrative, welfare, Ambula

Cross-Training: Training employees to

take on critical care roles.

This approach ensures that the hospital can efficiently respond to surges in demand and other emergency situations.

	Findings	Best practice
	The results highlighted that ensuring the safety and well-being of healthcare workers was a top priority for Entebbe Regional Referral Hospital. Key measures included:	Comprehensive Infection Prevention and Control (IPC) protocols, combined with regular mental health support and training, are essential for protecting healthcare workers and ensuring continuity of care.
	Strict Infection Prevention and Control	
3.2 Protecting Healthcare Workers	Protocols: Implementing rigorous standards to protect staff from infection. Adequate PPE Supply: Ensuring that healthcare workers had access to necessary protective equipment. Mental Health Support: Providing psychological support to help staff cope with the stress and demands of the pandemic.	These measures help maintain a safe and resilient workforce, crucial for effective response during health crises.
	These efforts were successful in maintaining a healthy and motivated workforce, which was crucial for effective crisis management.	
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4.0 Patient Care and Clinical Management

Findings

The results indicated that effective triage systems were essential in managing the large influx of patients during the COVID-19 pandemic. Entebbe Regional Referral Hospital implemented clear triage protocols, allowing them to prioritize care for the most critical patients and achieve better outcomes. For example, the hospital developed triage criteria based on patient age and comorbidities to allocate limited ICU resources effectively. This systematic approach helped ensure that the most severe cases

received timely and appropriate care.

Best practice

Developing and implementing robust triage protocols ensures that resources are allocated effectively, thereby maximizing the chances of survival for the most critical patients.

This systematic approach helps manage patient flow and optimize the use of limited medical resources during emergencies.

4.1 Triaging and Prioritizing Care

5.0 Infection	Prevention and
Control	

gs Best practice

5.1 Isolation and Quarantine **Protocols**

The results demonstrated that strict isolation and quarantine protocols were crucial in preventing the spread of COVID-19 within hospitals. Entebbe Regional Referral Hospital effectively managed outbreaks by: **Establishing Dedicated COVID-19 Wards:** Creating specific areas for the treatment of COVID-19 patients to minimize the risk of transmission to other patients and staff. **Implementing Strict Visitor Policies:** Restricting access to the hospital to control potential sources of infection. **Control of staff Movement.** These measures significantly contributed to controlling the spread of the virus and maintaining a safer environment within the hospital.

Implementing dedicated facilities for infectious diseases, along with strict visitor and staff movement protocols, is crucial for preventing nosocomial infections during a pandemic.

These measures help contain the spread of the virus within the hospital, protecting both patients and healthcare

workers

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	Findings	Best practice
	The results indicated that enhanced hygiene and sanitation practices were critical in reducing the spread of COVID-19. Entebbe Regional Referral Hospital effectively maintained a safer environment by:	Regular and thorough sanitation of hospital facilities, combined with the use of advanced disinfection technologies, is essential for maintaining a safe environment during a health crisis.
5.2 Hygiene and Sanitation Practices	Increasing Cleaning Frequency: Especially in high-touch areas, to minimize the risk of virus transmission. Using Disinfectants: Applying effective cleaning agents to surfaces and equipment.	These measures help prevent the spread of infections and ensure a cleaner, safer space for both patients and healthcare workers.
	These practices were essential in creating a safer environment for both patients and staff, contributing significantly to controlling the spread of the virus within the hospital.	
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6.0 Commur	lication and
Information	Managemen

The results highlighted that clear and consistent internal communication was crucial for managing the rapidly evolving situation during the pandemic. Entebbe Regional Referral Hospital effectively maintained regular communication with staff through:

system within hospitals ensures that all

Best practice

response efforts.

staff are informed and can respond effectively to changes during a crisis. This approach helps maintain clarity, streamline coordination, and enhance the overall efficiency of the hospital's

Establishing a centralized communication

6.1 Internal Communication

Daily Briefings: Providing updates and information on the current situation and protocols. **Regular Updates**: Keeping staff informed about changes and developments. **Clear Guidelines**: Offering precise instructions on procedures and roles. **Top management meetings** were held to make decisions and solve problems: treatment protocols, logistics, referrals, collaboration and networking, motivations of health workers, critically ill patients. Physical meetings were held while wearing masks.

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	Findings	Best practice
6.2 Public Communication	Entebbe Regional Referral Hospital played a crucial role in communicating with the public by providing information on safety measures and addressing concerns about the pandemic. Effective public communication helped manage patient expectations and reduce panic, contributing to a more informed and calm community response during the crisis.	Engaging in proactive public communication, including the use of social media and collaboration with local media, is essential for managing public expectations and reducing misinformation during a crisis. This approach ensures that accurate information is disseminated widely, helping to keep the public informed and mitigate the spread of false or misleading information.
		ZI

Lessons Le ire Prepare	

d

Best practice

The COVID-19 pandemic underscored the importance of continuous learning and adaptation. Entebbe Regional Referral Hospital exemplified this by regularly reviewing and updating its protocols based on new information and shared experiences. This dynamic approach contributed to its success in managing the crisis more effectively, demonstrating the value of flexibility and ongoing improvement in response strategies

Establishing a system for continuous learning and adaptation, including regular review of protocols and incorporation of the latest research, ensures that hospitals can respond effectively to evolving situations.

This approach enables healthcare facilities to stay current with best practices and make informed adjustments to their response strategies.

7.1 Continuous Learning and Adaptation

	Findings	Best practice
7.2 Long-Term Preparedness	The pandemic underscored the need for long-term preparedness planning in hospitals. This includes: Stockpiling Essential Supplies: Ensuring that critical resources are available during emergencies. Developing Surge Capacity Plans: Creating strategies to expand hospital capacity quickly in response to sudden increases in patient numbers.	Developing and maintaining comprehensive preparedness plans, which include stockpiling essential supplies, establishing surge capacity, and implementing flexible workforce strategies, is essential for hospitals to effectively manage future health crises. These measures ensure that healthcare
Planning.	Maintaining Flexible Workforce Strategies: Implementing cross-training programs and maintaining a reserve of temporary or volunteer staff to adapt to changing demands. These measures may help hospitals (including Entebbe Regional Referral Hospital) enhance their readiness and resilience for future crises	facilities are well-equipped to handle sudden and large-scale emergencies
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Recommendations

It was recommended that

- The administration of Entebbe Regional Referral Hospital further enhance crisis management planning,
- Rapid decision-making,
- Communication,
- Resource allocation,
- Problem-solving capacities,
- Post-crisis evaluation and,
- Emotional intelligence of staff.

These improvements could be achieved through targeted training and education in the areas identified.





Conclusion

The COVID-19 pandemic has offered valuable insights into hospital crisis management, highlighting the critical importance of preparedness, flexibility, and clear communication. By adopting the best practices outlined in this report, hospitals can significantly improve their response capabilities for future pandemics and other health crises. Key strategies include:

- Investing in Scalable Infrastructure: Enhancing the ability to expand capacity rapidly in response to surges.
- Robust Infection Prevention and Control Measures: Implementing effective protocols to safeguard both patients and staff.
- Comprehensive Staff Support Systems: Providing ongoing training, mental health support, and flexible workforce strategies.

These measures will be crucial for building the resilience of hospital systems and ensuring effective management of future challenges.







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THANK YOU FOR LISTENING